

ENGAGING WITH FRANKLINCOVEY

WE WORK WITH OUR CLIENTS IN A VARIETY OF WAYS.



ON-SITE CONSULTING, TRAINING, AND KEYNOTES

HIRE A FRANKLINCOVEY EXPERT.

More than 250 senior-level delivery consultants comprise our cadre of experts drawn from nearly every industry. Our consultants' real-world expertise creates application-rich consulting and training experiences that advance the business priorities of your organization.

Based throughout the world, our delivery consultants offer a mix of consulting engagements, training programs and customized keynote speeches drawn from all our solutions. A FranklinCovey consulting experience is tailored to your precise needs, beginning with a robust pre-consulting call, continuing with an engaging on-site experience, and concluding with necessary follow-up to ensure your expectations are exceeded and the learning translates into behavior change and results. Our consultants deliver results at any organizational level, from the C-suite to the frontline.

NEXT STEPS:

- Consult with your designated client partner to diagnose your opportunity and clarify your intended outcomes, with an exact match from our solution set.
- Select the date of your engagement and identify your preferred FranklinCovey delivery consultant.
- Sign an agreement to confirm your program details.
- Order participant materials through your client-service coordinator. You will be responsible for materials, consultant fees, travel, shipping and handling costs, and any other program expenses identified in your agreement.



ELEARNING

MAXIMIZE LEARNING THROUGH TECHNOLOGY.

Your employees can experience the world-renowned benefits of FranklinCovey training, regardless of where they live and work around the globe. LiveClicks webinar workshops are cost effective, one- to two-hour modules that offer compelling content and live engagement with an expert FranklinCovey consultant. You can also become certified as a facilitator to conduct them on your own.

LiveClicks webinars are delivered live over the Web where participants interact with a FranklinCovey consultant (or client facilitator) and learn new skills and competencies in an engaging, time saving format. Attendees experience the training right from their desks/offices, eliminating travel costs and reducing your organization's carbon footprint while minimizing lost time away from the office. These webinars also include downloadable toolkits.

LiveClicks webinars allow you to reach distance learners who are not able to leave their offices for extended periods of time. LiveClicks webinars can also be used as low-cost-effective reinforcement tools, or as rapid training options.

Additionally, for a deeper dive, FranklinCovey offers our award winning *The 7 Habits of Highly Effective People®: Interactive Edition*, a highly scalable approach to effectiveness training that includes the full *7 Habits* content. Participants are exposed to a self-paced online experience, combining highly interactive eLearning with an optional one-day live training experience.

NEXT STEPS:

You can experience *LiveClicks* webinars in three ways:

- Choose from open-enrollment public training.
- Have a FranklinCovey consultant deliver an exclusive webinar "virtually" to your organization.
- Certify to teach *LiveClicks* webinars yourself through our client-facilitator certification process.
- For additional information on *The 7 Habits of Highly Effective People: Interactive Edition*, please contact your client partner.



CLIENT-FACILITATOR CERTIFICATION

CERTIFY TO TEACH FRANKLINCovey PROGRAMS IN YOUR ORGANIZATION.

FranklinCovey’s train-the-trainer process allows you to deliver FranklinCovey solutions within your own organization. As a certified facilitator, you are prepared to adapt our content to your organization’s needs. More than 100,000 client facilitators worldwide have certified in more than 45 different content areas.

NEXT STEPS:

Client facilitators can certify in a completely Web-based virtual certification process at their own pace and location. FranklinCovey also occasionally offers live, in-person certification events. Both certification experiences are designed to ensure that you master the content and become a highly skilled facilitator.

Step 1:

- Contact your FranklinCovey client partner, and select the programs in which you will certify.
- As part of the certification process, you must attend the program as a participant. Most content is offered virtually, but you may also choose to attend a live event, when available.

Step 2:

- Register for the certification program—either virtual or live. The tuition for certifying at a live session or virtually is the same.
- Sign a Facilitator License Agreement.
- Consult with your client partner to determine which fees apply to your facilitator certification, which may include a license fee (when applicable), certification tuition, a facilitator kit and program videos (when not included in the price of certification tuition), and a required minimum purchase of 20 participant guidebooks.

Step 3:

- Attend and complete your certification experience, and join FranklinCovey’s online community where facilitators around the world share best practices.



OPEN-ENROLLMENT PUBLIC PROGRAMS

JOIN OTHER PROFESSIONALS IN A PUBLIC-PROGRAM FORMAT.

For organizations needing professional development for a dispersed workforce or education for individuals, FranklinCovey offers thousands of public programs throughout the world.

Public programs are ideal for organizations searching for professional development with a decentralized workforce, specific education for individual employees, or organizations looking to “sample” FranklinCovey’s content in anticipation of a broader engagement.

NEXT STEPS:

- Select the program you would like to attend from our leadership or individual-effectiveness areas. You can view a complete list of available programs and dates at www.franklincovey.com/tc/publicworkshops or by contacting your designated FranklinCovey client partner.
- Register for the public program of your choice online or by calling 1-800-391-1492.
- You will receive a confirmation of your registration, and your participant materials will be available at the program.



CONTENT LICENSING

OBTAIN A LICENSE FOR REPRODUCTION RIGHTS OR CUSTOMIZATION.

For organizations that desire to implement large-scale solutions in a highly cost-effective model, FranklinCovey will license your organization to reproduce our materials. This Intellectual Property (IP) agreement provides you with the ultimate in flexibility and scalability, while providing customization features to make our content your own.

NEXT STEPS:

- Contact your designated FranklinCovey client partner to discuss how an IP license agreement can best suit your training and development needs. This conversation will focus on cost-benefit analysis, customization opportunities, and a licensing-fee schedule.