

# Deborah Szczepko



## HIGHLIGHTS

Awarded for  
outstanding  
contribution to  
sales-  
FranklinCovey  
Canada

Married for 38  
years

Received the  
FranklinCovey  
Management  
award

Longest  
motorcycle trips  
taken to Cody,  
Wyoming and  
Prince Edward  
Island, Canada

Received  
FranklinCovey's  
President's  
Choice award

Deborah joined FranklinCovey not as a consultant, rather as a member of day-to-day operations, and in 2000 was asked to become a member of the Canadian Leadership Team. She held the positions of Supervisor Customer Care, Manager of Customer Care, Marketing Manager, Director of Consumer Sales and Marketing, and Director of Marketing and Customer Solutions. She firmly believes that leadership and learning must focus on the ability to enable others to define their passions, unleash their talents, and realize their full potential. More importantly, she has demonstrated those competencies in two remarkably different settings—within the FranklinCovey organizations and operations she has led, and on behalf of the scores of companies for which she has provided innovative training, development, and learning solutions.

## CERTIFIED TO DELIVER

- *The 4 Essential Roles of Leadership™*
- *The 5 Choices to Extraordinary Productivity®*
- *The 6 Critical Practices for Leading a Team™*
- *The 7 Habits for Managers®*
- *The 7 Habits of Highly Effective People®: Signature Edition 4.0*
- *The 7 Habits of Highly Effective People® Foundations*
- *Find Out WHY®: The Key to Successful Innovation*
- *Leadership: Great Leaders, Great Teams, Great Results®*
- *Leading Customer Loyalty®*
- *Leading at the Speed of Trust®*
- *Meeting Advantage™*
- *Multipliers: How the Best Leaders Ignite Everyone's Intelligence™*
- *Presentation Advantage®*
- *Project Management Essentials for the Unofficial Project Manager®*
- *Speed of Trust® Foundations*
- *Unconscious Bias™*
- *Writing Advantage™*