

# Heather Goff



## HIGHLIGHTS

Measurement & results obsessed

Two decades of pharma experience, both inside and consulting to industry

12 years of professional services & consulting experience

Passionate volunteer and emotional & mental health advocate

Reads predictive analytics & behavioral economics statistics for fun

Heather is a Senior Consultant with FranklinCovey and has held various roles of leadership in the organization formally as the Leadership Practice Leader and Regional Lead Consultant for the southeast region of the company. She consults with executives, teams, managers, and individuals and is driven to see people reach their full potential.

Prior to joining FranklinCovey, Heather served as an Advanced Consultant for Gallup Consulting in their Behavioral Economics division. She was responsible for the application of Gallup Consulting science and practice areas of talent selection, Employee Engagement the Gallup Q12™, Gallup StrengthsFinder™, leadership development, succession planning, change management, and performance management.

Prior to joining Gallup, Heather worked for Pfizer's world headquarters in New York City for nearly a decade in marketing analytics and operations supporting the launches of global blockbuster products.

Heather received her bachelor's degree in communications management from Missouri State University. She has also completed course work for a master's degree in organizational systems and psychology from Saybrook Graduate School in San Francisco.

## CERTIFIED TO DELIVER

- *The 4 Essential Roles of Leadership™*
- *The 5 Choices to Extraordinary Productivity®*
- *The 6 Critical Practices for Leading a Team™*
- *The 7 Habits for Managers®*
- *The 7 Habits of Highly Effective People® Foundations*
- *The 7 Habits of Highly Effective People®: Signature Edition 4.0*
- *Leaders@Change*
- *Leadership: Great Leaders, Great Teams, Great Results®*
- *Leadership Foundations*
- *Leadership Modular Series*
- *Leading at the Speed of Trust®*
- *LiveClicks® Webinar Workshops*
- *Managing Millennials*
- *Millennials@Work*
- *Presentation Advantage®*
- *Reinforcement Coaching*
- *Speed of Trust® Foundations*
- *Unconscious Bias™*
- *Working at the Speed of Trust®*

\*Certifications